



Tech Recruitment Academy

Master Class

100% ONLINE

**Certified Tech Recruiter
Course**

Worldwide recognized training

International students (US, CA, UK, EU)

What Is The Master Class?

Tech Recruiter Master Class is an online training program designed for business professionals, HR managers, IT specialists, stay-at-home parents, or anyone eager to explore the vast opportunities within the Tech industry.

Become a Certified Tech Recruiter, Double Your Productivity and Placements, and Reach Your Goals In Record Time

The Tech Recruiter Master Class helps you accomplish your wildest professional and career goals while earning generous commissions on the side.

Tech Recruitment Academy

Reviews 182 • Excellent



Rob Lockard

1 review • US



Oct 8, 2021

Unparalleled support & encouragement

The amount of support from Michal and his team is unparalleled. They don't immediately assume technical knowledge but are able to adjust their conversation with you as you share your level of knowledge with them. I didn't feel talked down to and was given the opportunity to share what I knew/had learned throughout the course.

What Kind of Results Should I Expect From The Master Class?

1. **Comprehensive IT Landscape Understanding:** Gain an in-depth understanding of the IT industry, including roles, programming languages, frameworks, tools, and technologies used globally.
2. **Effective Candidate Sourcing:** Learn proven strategies for sourcing top IT talent, enabling you to consistently identify and attract qualified candidates.
3. **Refined Candidate Screening:** Master the art of evaluating IT candidates' skills, experience, and cultural fit, ensuring you match them accurately with job opportunities.
4. **Industry Networking Skills:** Develop a strong professional network within the IT industry, connecting with key players and staying updated on market trends.
5. **Remote Recruiting Expertise:** Acquire the skills needed to successfully recruit IT professionals for remote work opportunities, catering to the evolving job market.
6. **Job Market Insights:** Stay ahead of the curve with insights into the latest IT job market trends, salary benchmarks, and emerging technologies.
7. **Placement Success:** Boost your track record of successfully placing IT candidates, leading to increased job placements and earning potential.
8. **Confidence and Competence:** Build the confidence and competence required to excel in tech recruiting, whether you're looking to transition into the field or enhance your current career.

Who Is The Master Class For?

1. HR Specialists

Elevate your tech recruiting skills, enabling you to confidently source and place top IT talent, enhancing your career prospects within your organization.

2. IT Specialists

Are you an IT professional looking for a new career path? Join our Master Class to transition into tech recruiting, where you can leverage your technical expertise to connect with like-minded candidates and potentially boost your income.

3. Stay-at-home Parents

As a stay-at-home parent, you can benefit from our Master Class by acquiring flexible, remote work opportunities in tech recruiting. This allows you to balance family commitments while earning income and advancing your career.

4. High Achievers With Side Jobs

If you're a high achiever juggling multiple side jobs, this Master Class empowers you to efficiently monetize your networking and communication skills. Learn how to generate substantial income through successful candidate placements in the tech industry and earn a lot of money on the side!

How Does The Master Class Work?

It has four key elements that drive you towards your goal.

ELEMENT 01 — Daily Training & Exercises

You will receive daily content and engaging exercises designed to deepen your understanding of tech recruiting. This daily learning approach keeps you motivated and steadily builds the skills you need to excel in the field.

ELEMENT 02 — Real Clients & Projects

You'll work on real job requirements and projects, giving you hands-on experience to apply your newfound knowledge to real-world scenarios. This ensures you're job-ready and capable of delivering results from day one.

ELEMENT 03 — Expert Mentoring

Our expert mentors will provide you with personalized guidance and feedback, helping you navigate challenges, refine your skills, and build confidence in tech recruiting. This one-on-one support accelerates your learning process and fosters mastery of the subject matter.

ELEMENT 04 — Group Coaching & Community

Through group coaching sessions and our vibrant community, you'll have the opportunity to connect with your peers, share insights, and collaborate on solving complex recruiting challenges. This creates a supportive network that continues to offer guidance and motivation even after the course ends, ensuring your ongoing success in tech recruiting.

Daily Training

10 eLearning Modules

You will receive daily content and engaging exercises designed to deepen your understanding of tech recruiting. This daily learning approach keeps you motivated and steadily builds the skills you need to excel in the field.

Module #01: Essential IT Terminology	7
Module #02: Analyzing IT Job Requirements	9
Module #03: IT Talent Sourcing	11
Module #04: IT Candidate Engagement	13
Module #05: IT Candidate Screening	15
Module #06: Talent Pool	17
Module #07: Personal Branding & Resume	19
Module #08: Client Acquisition	21
Module #09: Recruiting Tools	23
Module #10: Insights, Productivity, Mindset	25
Certification Exam & Certificate	27

Module #01: Essential IT Terminology

10 hours of immersive video content

Deep Dive into the IT World

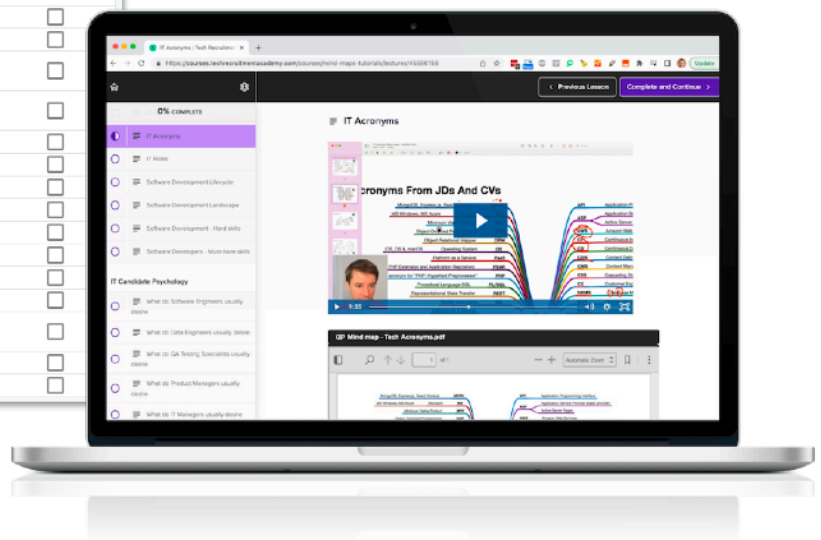
Embark on a journey to master the intricate landscape of the IT sector. In this foundational module, recruiters will unlock the keys to understanding the IT domain's most critical elements, from core roles to pivotal programming languages.



What's Inside:

- **70 Comprehensive Mind Maps:** Visualize the IT domain with ease and clarity, simplifying complex concepts into easy-to-understand diagrams.
- **Interactive Worksheets:** Strengthen your grasp on the tech landscape through engaging exercises.
- **Quizzes & Challenges:** Test your knowledge at every step, ensuring your readiness to engage with IT professionals effectively.

Essential IT Terminology - Quiz	
Question	Do you know?
What software frameworks do Frontend Developers usually use?	<input type="checkbox"/>
When a developer says "I prefer GCP over AWS" What does he mean?	<input type="checkbox"/>
When a developer says "I cannot say that I did enough development as a BE" What does he actually mean?	<input type="checkbox"/>
Who uses CI or CD tools?	<input type="checkbox"/>
What is ASP.NET used for?	<input type="checkbox"/>
Who knows HTML the best out of these three: Frontend Developer, Backend Web Developer, Fullstack JavaScript Developer?	<input type="checkbox"/>
When a developer works with the MERN stack, what does he use? => JavaScript / TypeScript	<input type="checkbox"/>
When a developer works with the MEAN stack, what does he use? => TypeScript	<input type="checkbox"/>
When a developer works with the LAMP stack, what does he actually use? PHP	<input type="checkbox"/>
What is FE Developer when it's on a CV or JD?	<input type="checkbox"/>
What five programming languages do Backend Developers use?	<input type="checkbox"/>
What two programming languages do Frontend Developers use?	<input type="checkbox"/>
Who is supposed to design custom UI components?	<input type="checkbox"/>
What software frameworks do Backend C# Developers usually use?	<input type="checkbox"/>
What software frameworks do Backend Python Developers usually use?	<input type="checkbox"/>
What testing frameworks do JavaScript Developers have listed on their CVs (or are required by HMs)?	<input type="checkbox"/>
What software frameworks do Backend PHP Developers usually use?	<input type="checkbox"/>
What software frameworks do Backend Java Developers usually use?	<input type="checkbox"/>



Key Takeaways:

- **Demystify IT Jargon:** Say goodbye to the confusion of tech speak. Become fluent in the terms and language used in the IT sector.
- **Decode IT Roles:** Understand the nuances of various IT roles, their responsibilities, and skills. This knowledge ensures that you're speaking the same language as the candidates you're pursuing.
- **Deep Dive into Software Frameworks:** Get a handle on the diverse range of software frameworks, helping you identify the best-fit candidates for specific tech roles.
- **Comprehend Programming Languages:** Dive deep into the world of coding languages, ensuring you spot the right talent every time.

Transformative Benefits:

- **Boost Confidence:** Engage in technical discussions with clarity and conviction. Never again feel out of depth when conversing with IT candidates.
- **Enhance Efficiency:** Speed up the recruitment process by instantly recognizing candidate qualifications and alignment with job requirements.
- **Elevate Credibility:** Earn the respect of IT professionals by showcasing a deep understanding of their domain.

Your Evolution as a Tech Recruiter:

By completing this module, you will not just be a recruiter; you'll become a **Tech Recruiter Specialist**. Position yourself as the go-to expert in IT recruitment, stand out in the industry, and watch as top IT professionals gravitate towards you.

This module will unlock unparalleled expertise in IT recruitment!

Module #02: Analyzing IT Job Requirements

4 hours of in-depth video content

Decode the Language of IT Hiring

The secret to successful tech recruitment lies not just in understanding the IT domain, but in accurately interpreting the requirements of IT roles. Dive deep into the essence of IT job descriptions and emerge with the proficiency to dissect and analyze them to the finest detail.



What's Inside:

- **Real-World Case Studies:** Learn from practical scenarios, illustrating the art of reading between the lines in IT job requirements.
- **20 Specific Mind Maps:** Armed with incisive questions, these mind maps become your toolbox in dissecting job descriptions and extracting crucial details.

Key Takeaways:

- **Master Job Description Analysis:** Get to the core of what hiring managers are looking for, ensuring a perfect match every time.
- **Craft Tailored Questions:** Use your deep understanding to frame insightful questions, enhancing the clarity and depth of your discussions with hiring managers.
- **Transition from Recruiter to Advisor:** Elevate your position from just a recruiter to a trusted IT hiring consultant.

Transformative Benefits:

- **Achieve Precision in Recruitment:** Minimize mismatches and misunderstandings by aligning candidates perfectly with job requirements.

- **Forge Stronger Partnerships:** With your enhanced skills, be perceived as an indispensable asset by IT hiring managers.
- **Earn Advisory Status:** Guide hiring managers with your expertise, helping them refine their requirements and attracting the best IT talents.

Job Description Analysis

Job Description URL >> paste here:

PART 1 - Intake meeting notes

Use these questions during a meeting with hiring manager. Collect a

The Company
Pitch - How would you introduce the company to a stranger? (in 3 sentences, without any industry jargon)
Startup? Agency? Corporation? Product-centric company?
What's cool about the company?

The Team The Candidate Will Work With
Size/seniority/team structure?
The seniority of the team members? Are there any superstars on the team?
Why do they like working in your company?

The Product/Project The Candidate Will Work On
What's interesting about it?
Who uses the product?
Technologies used
Interesting challenges ahead:
Visual representation of what the team is working on?

Your Evolution in the IT Recruitment Journey:

Upon completing this module, you'll become more than just a recruiter; you'll be an **IT Job Analysis Expert**. Establish a reputation for excellence, making both candidates and hiring managers rely on your keen insights and expertise.

Deepen your analytical prowess in IT recruitment. Enroll now and revolutionize your approach!

Module #03: IT Talent Sourcing

5 hours of primary video content
+ 80 hours of bonus webinar replays

Master the Art of Finding IT Talents

The heart of recruitment lies in discovering the perfect talent. Dive into the intricate world of IT candidate sourcing and harness the strategies and tools that will turn you from a seeker into a finder.



What's Inside:

- **Advanced Boolean Search Techniques:** Navigate the vast online talent ocean with precision, using finely-tuned search queries.
- **Common Search Mistake Awareness:** Steer clear of pitfalls and dead-ends by understanding where others commonly go wrong.
- **Ultimate Sourcing Webinar Library:** Access an unparalleled collection of over 80 in-depth webinar replays, each diving deep into the nuances of sourcing IT candidates for various roles.

Sourcing Keywords	
SEARCH	TITLE
#1 - Those with Senior Frontend Engineer title	
#2 - Those with Frontend Engineer title but not Senior	
#3 - Those with React skill (or title) but not Frontend Engineer title	
#4 - Those with JavaScript and Frontend in skills or keywords but not Frontend Engineer title	
KEYWORDS	Alternative Boolean
Senior	(Senior OR Sr OR Snr)
Junior	
JavaScript	
TypeScript	
React	
Node	
Developer in Germany	
Engineer in Germany	
Message Queues	
AWS	
GCP	
Microservices	("Micro Service" OR microservices)
Fullstack	
Frontend	



Key Takeaways:

- **Efficient Sourcing Strategies:** Unlock methods to streamline your search process, cutting down time without compromising quality.
- **Boolean Search Mastery:** Use logical and strategic searches to zero in on the ideal IT candidates every time.
- **Engaging Outreach Techniques:** Learn the art of crafting compelling messages that grab the attention of IT professionals.

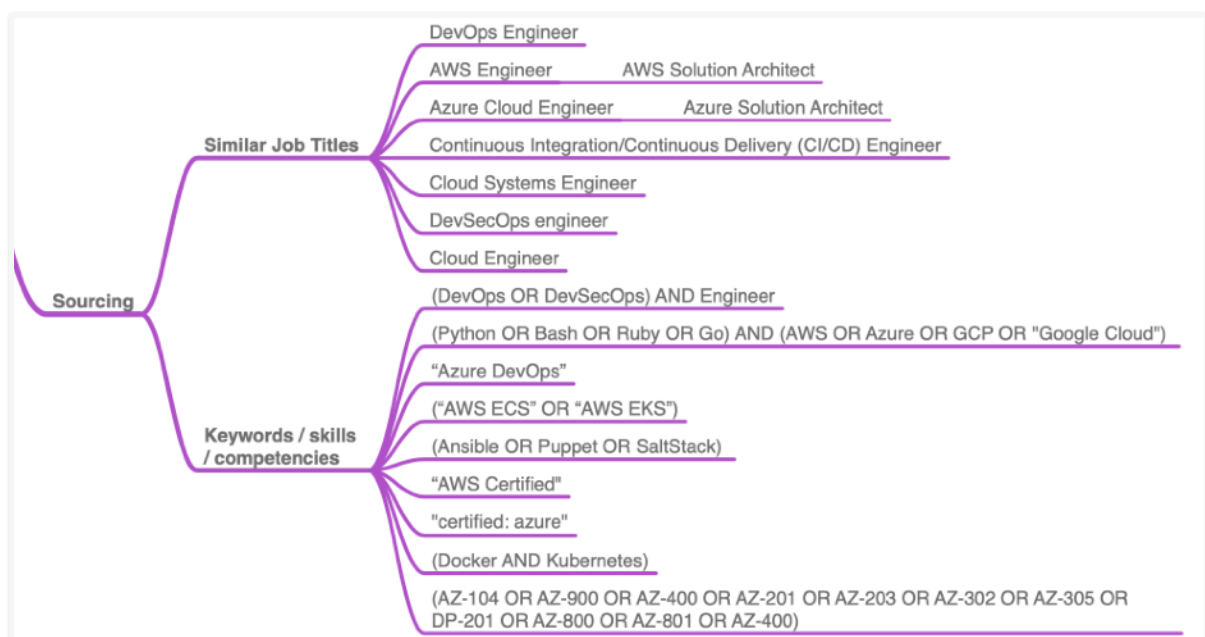
Transformative Benefits:

- **Enhanced Discovery:** No more long hours spent on fruitless searches. Find the right IT talents swiftly and efficiently.
- **Increased Response Rates:** Through engaging outreach methods, witness a surge in positive responses from potential candidates.
- **Continuous Learning:** With the vast library of webinars, always stay updated with the latest sourcing strategies and trends.

Your Elevated Status in IT Recruitment:

Completion of this module doesn't just add to your skills—it transforms you into an **IT Sourcing Maestro**. Stand out with your efficient and effective sourcing methods, making you the top choice for businesses and candidates alike.

Elevate your sourcing game to unparalleled heights. Dive in now and make every search count!

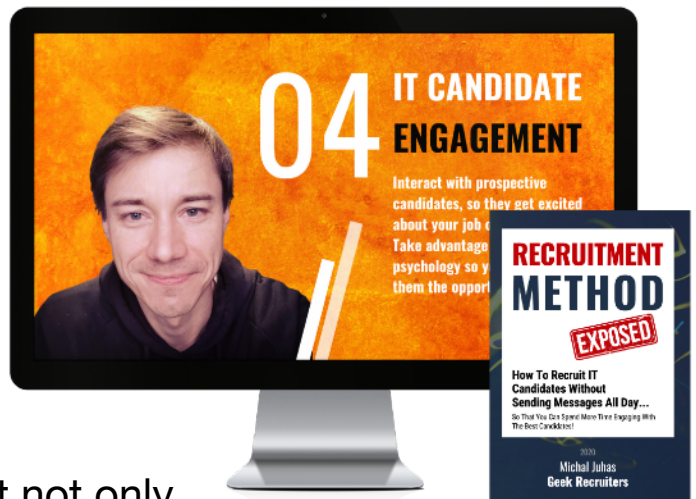


Module #04: IT Candidate Engagement

4 hours of video content

Harness the Power of Persuasion for Top IT Talents

In a market overflowing with opportunities for IT professionals, your engagement strategy is the key to standing out. Delve into the intricacies of IT candidate psychology and craft messaging that not only piques their interest but also compels them to respond.



What's Inside:

- **IT Candidate Psychology Deep Dive:** Understand the core motivations, aspirations, and preferences of IT professionals, setting the foundation for tailored engagement.
- **Engaging on LinkedIn:** Learn the dos and don'ts of LinkedIn messaging, ensuring your outreach stands out amidst the crowd.
- **Crafting Compelling Emails:** Harness the power of email by understanding the perfect structure, tone, and content that makes IT professionals click.
- **Real-World Engagement Scenarios:** Benefit from hands-on learning through authentic case studies, examples, and message breakdowns.

Key Takeaways:

- **Psychology-Driven Engagement:** Craft messages based on a deep understanding of what resonates with IT talents, ensuring they see the value in every opportunity you present.
- **Maximize Response Rates:** Through strategic and insightful engagement, increase your chances of securing positive and enthusiastic responses from top candidates.

- **Practical Insights:** By analyzing real-world engagement scenarios, refine and perfect your outreach methods.

Transformative Benefits:

- **Break Through the Noise:** In a saturated market, ensure your messages don't just reach IT professionals—they captivate them.
- **Elevated Conversations:** Engage IT candidates in deeper, more meaningful discussions about opportunities, fostering trust and rapport.
- **Increased Placement Success:** With a stronger engagement strategy, witness a surge in successful job placements.


Your Newfound Edge in IT Recruitment:

Upon concluding this module, you won't just be reaching out—you'll be truly connecting. Transcend the barriers of conventional recruitment and emerge as an **IT Engagement Expert**, making every message and outreach effort count.

Transform your IT recruitment engagement. Enroll now and connect with confidence!

Sending Messages To Prospective Candidates	
Imagine you're recruiting Java developers. You need to connect on LinkedIn. Write a connection request message (less than 300 characters).	
Connection message on LinkedIn	
Imagine you're recruiting Java developers and have 20 InMail credits on LinkedIn. Write an InMail message.	
Subject	
InMail Body	
Imagine you are proactively building the talent pool. Write a message to an IT professional to connect with.	
Talent pool / Role	
Individual message on LinkedIn	
Imagine you're recruiting Java developers and have 200 prospective candidates in talent pool. Write a mass email to them.	
Subject	
Email Body	

immerse.io VR - HoloLens app


 **Michal Juhas** • March 31, 2022, 5:47 PM

Hi Bartosz, I noticed you worked on immerse.io that integrates VR training... and I also work with an engineering team that creates a product that uses AR/VR HoloLens app.

They create an innovative solution for industry 4.0 so that specialized technicians can work remotely from one location for 10 different ones in the same day and don't need to travel around the globe!

I noticed you also have software development background and if your expertise with VR could help the engineering team scale faster.

Test automation transition challenge

 **Michal Juhas** • March 24, 2022, 5:56 PM

Hi Norbert, I've noticed on your profile you are open for new challenges and learning new technologies... and I'm working with an engineering team based in Germany and Dubai that is experiencing massive growth.

That means its software—with robust & distributed architecture—needs to be properly tested while they are transitioning from manual to automated testing.

The team is looking for someone who could help them set things up in terms of test automation... which could be a nice learning & growth opportunity for someone like you.

This could be a dream job if you've ever wanted to work REMOTELY, so pls let me know if you'd like to discuss how to transition to working remotely for this western company.

Module #05: IT Candidate Screening

5 hours of insightful video content

Navigating the Crucial Phase of Recruitment with Precision

The pivotal moment in IT recruitment is the screening and interview process. Transform the way you assess IT candidates, ensuring you identify not just skills but the right fit. With the right tools and insights, become the gatekeeper who ensures only the best talents move forward.



What's Inside:

- **Deep Dive into Common IT Roles:** Gain clarity on the key responsibilities, skills, and expectations for the most prevalent IT roles.
- **Expert Interview Techniques:** Learn to steer video call interviews effectively, ensuring you extract valuable insights every time.
- **Screening Best Practices:** Develop a sharp eye to spot potential red flags, making certain you only invest time in the most promising candidates.
- **Real-World Screening & Interview Scenarios:** Experience firsthand through genuine case studies, direct call examples, and insightful candidate reports curated by Michal Juhas, the renowned tech recruitment expert.

Key Takeaways:

- **Efficient Pre-Screening:** Avoid the pitfalls of time-consuming mismatches by quickly identifying and filtering out unsuitable candidates.
- **Confident Interviewing:** Bolster your interviewing skills to engage, assess, and judge IT candidates' suitability with unwavering confidence.

- **Detailed Candidate Reporting:** Understand how to synthesize interview insights into comprehensive reports, paving the way for informed hiring decisions.

Preparing For A Screening Call	
Job Description URL	
Self-Assessment Qualification Questions ()	
The following Yes/No questions will help you invite the r	
1.	
2.	
3.	
4.	
5.	
6.	
Screening Call Template	
The following questions should be answered on a candidate screening re	
To add a new line, hold the ALT key and then press the Enter key (or Cor if you're using a Mac)	

Screening

- "For how long have you been managing cloud servers?"
- "Which cloud provider do you specialize in?" "Do you have any cloud certification?"
- "Which configuration management tool have you used in your previous project?"
- "What was the size of the largest infrastructure that you managed?"
- "If you were to deploy Docker containers to XX cloud, how would you do it?"
- "Have you managed private cloud?" "With CloudStack or OpenStack?"
- "Have you managed cloud computing virtualization platform with vSphere?"
- "Are you responsible for security issues or is there anyone else on the team?" Security certification?

Screening

- What experience do you have with database technologies? Which ones are you most familiar with?
- How do you ensure data quality and consistency in a data pipeline?
- Can you describe a time when you had to optimize a data pipeline for performance or efficiency?
- What ETL tools have you worked with in the past? Which ones are you most familiar with?
- How do you ensure the security and privacy of data in a data pipeline?
- What experience do you have with cloud computing platforms like AWS, Azure or GCP? Which services are you m
- Can you explain the concept of data partitioning and how it can improve data processing?
- Can you describe how you would design a data architecture for a large-scale project?
- Have you ever worked with big data technologies like Hadoop, Spark or Flink? What was your role in the project?

8. Can he learn X technology quickly... ?

Transformative Benefits:

- **Maximized Recruitment ROI:** Ensure that every candidate you forward is worth the investment, boosting your success rate and credibility.
- **Elevated Candidate Insights:** Dive deeper into conversations, extracting invaluable information that goes beyond just the CV.
- **Strengthened Decision-Making:** With detailed reports and insights, provide hiring managers with the clarity they need to make the best hiring choices.

Your Mastery in IT Recruitment:

Completing this module transforms you into an **IT Screening & Interview Virtuoso**. The ability to discern, engage, and assess candidates effectively ensures that your role becomes indispensable in the recruitment chain, making every effort prior to this stage count.

Perfect the art of IT candidate assessment. Enroll now and ensure every interview is a step closer to the perfect hire!

Module #06: Talent Pool

2 intensive hours of hands-on learning

Crafting a Ready-to-Deploy Reserve of IT Talents

Every seasoned recruiter understands the value of a well-curated talent pool. Dive into the nuances of creating your very own database—a reservoir teeming with prospective IT candidates, primed for swift outreach and deployment.



What's Inside:

- **The Anatomy of a Talent Pool:** Grasp the intricacies of creating and maintaining an efficient database tailored for swift searches.
- **Accelerated Outreach:** With direct contact details in your arsenal, bypass the wait of cold outreach on platforms like LinkedIn.
- **Focused Role Challenge:** Embrace a transformative challenge where you'll choose a standard IT role and strategically connect with potential candidates, elevating your talent pool strategy.

Key Takeaways:

- **Proactive Recruitment:** Move from reactive sourcing to proactive engagement, reaching out to candidates with opportunities even before they start their job search.
- **Faster Placements:** With a well-crafted talent pool, reduce the time between receiving a job order and presenting a qualified candidate.
- **Personalized Outreach:** With firsthand knowledge about your candidates, curate messages that resonate on a personal level, increasing your engagement success.

Transformative Benefits:

- **Swift Responses:** Enjoy the luxury of quicker responses by directly reaching out to potential candidates, leading to expedited hiring processes.
- **Streamlined Processes:** Minimize the back-and-forth and uncertainty of cold outreaches with a database primed with interested and vetted candidates.
- **Strategic Recruitment:** Strategically grow your talent pool with focused roles, ensuring you always have a repository of the most sought-after candidates.

Your Evolution in Tech Recruitment:

By the end of this module, you'll not just be a recruiter; you'll be a strategic talent pool curator. You'll be armed with a robust database, ensuring you're always a step ahead in the dynamic world of tech recruitment.

Take the leap from passive to proactive recruitment. Start building your talent pool today and stay ahead of the curve!

The screenshot displays the Recruit Instantly platform's 'Talents Pool Spreadsheet'. The interface is divided into a sidebar on the left and a main content area. The sidebar contains navigation links: Overview, Projects, Workspace, Tools, Talent Pool, Getting Started, Dashboard, Spreadsheet, Analytics, Sourcing Feedback, Training Modules, and Bounty Rewards. The main content area shows a table with the following columns: Position, First Name, Last Name, LinkedIn, Email, Phone, Location, Notes, and Last Touch. The table lists various roles such as Project Manager, Fullstack JavaScript Developer, and Business Analyst, along with their respective contact information and status (e.g., Warm, Cold, Referred by Eugen Tax). The top of the interface includes a header with 'Hello, Michal' and a search bar.

Position	First Name	Last Name	LinkedIn	Email	Phone	Location	Notes	Last Touch
Project Manager	Juraj	Juraj	https://www.linkedin.com/in/juraj-juraj/	juraj.juraj@gmail.com	+420 720 4	Slovakia	Warm	2023-0
Project Manager	Johanna	Johanna	https://www.linkedin.com/in/johanna-johanna/	johanna.johanna@gmail.com		Belgium	Warm	2023-0
Project Manager	Emilia	Emilia	https://www.linkedin.com/in/emilia-emilia/	emilia.emilia@gmail.com	+39388161	Belgium	Warm	2023-0
Project Manager	Rolando	Rolando	https://www.linkedin.com/in/rolando-rolando/			USA	1st connection, cold	2023-0
Project Manager	Jonathan	Jonathan	https://www.linkedin.com/in/jonathan-jonathan/	jonathan.jonathan@gmail.com	+32 47764	Belgium		2023-0
Project Manager	Imanuela	Imanuela	https://www.linkedin.com/in/imanuela-imanuela/	imanuela.imanuela@gmail.com		Belgium, Romania	Warm, 180-days POE	2023-0
Project Manager	Alexandra	Alexandra	https://www.linkedin.com/in/alexandra-alexandra/	alexandra.alexandra@gmail.com		Romania	Referred by Eugen Tax	2023-0
Fullstack JavaScript Developer	Ma	Ma	https://www.linkedin.com/in/ma-ma/			Poland		2023-0
Project Manager	Ma	Ma	https://www.linkedin.com/in/ma-ma/			Slovakia	Warm	2023-0
Project Manager	Joanna	Joanna	https://www.linkedin.com/in/joanna-johnston/	joanna.johnston@gmail.com	+32470484	Belgium		2023-0
Project Manager	Adrian	Adrian	https://www.linkedin.com/in/adrian-orville/	adrian.orville@gmail.com	+32459916	Belgium		2023-0
Project Manager	Bogdan	Bogdan	https://www.linkedin.com/in/bogdan-voine/	bogdan.voine@gmail.com	+40731556	Belgium	Service Delivery Man	2023-0
Project Manager	Mintov	Mintov	https://www.linkedin.com/in/mintov-mintov/	mintov.mintov@gmail.com		Belgium	Service Delivery Man	2023-0

Module #07: Personal Branding & Resume

2 transformative hours

Crafting a Stellar Personal Brand in the Tech Recruitment Space

In an age where your digital footprint speaks volumes, personal branding isn't a luxury—it's a necessity. Equip yourself with the skills to impeccably present your professional journey, ensuring every candidate and client interaction starts with inherent trust and confidence.



What's Inside:

- **LinkedIn Profile Masterclass:** Deep dive into optimizing every segment of your LinkedIn profile—from headline to endorsements—ensuring it resonates authority and expertise.
- **Showcasing Assets & Achievements:** Discover how to spotlight crucial certifications, accomplished projects, and other professional assets in a manner that boosts your credibility manifold.
- **Personal Branding 101:** Understand the principles of personal branding tailored for tech recruiters, ensuring your profile doesn't just inform, but impresses and persuades.

Key Takeaways:

- **Enhanced Credibility:** Elevate your online persona, ensuring every prospective candidate or client interaction starts on a foundation of trust.
- **Magnetic Professional Presence:** Curate a LinkedIn profile that not only informs but attracts and retains attention, setting you apart from the sea of recruiters.

- **Showcase of Expertise:** Learn the art of strategically highlighting your accomplishments, making them easily discoverable and impactful.

Transformative Benefits:

- **Increased Engagement:** A powerful personal brand means more responses, more discussions, and more successful collaborations.
- **Client & Candidate Confidence:** Present a profile that reassures clients of your expertise and convinces candidates of your genuine intent and capability.
- **Competitive Edge:** In a saturated market, let your personal brand be the differentiator, propelling you to the top of the preferred recruiter lists.

Your Digital Makeover in Tech Recruitment:

By the end of this module, your digital presence will no longer be just a profile; it'll be a brand—a beacon of your expertise, commitment, and capability in the tech recruitment arena.

**It's not just about who you are, but how you present yourself.
Perfect your personal brand and watch opportunities flock to you!**

2023-06-20 Personal Branding
File Edit View Insert Format Tools Extensions Help
100%
Share

Is it clear to someone who doesn't know you that you are a technical recruiter?


Do you have a nice banner image that would underli


Do you have any featured posts (or Links) related to


Do you have in the "Experience" section a position If not, add the "Global Talents Hub."

Do you have in the "About Me" section something about the IT positions you recruit for?

Featured

Post
Meet the Global Talents Hub team 🌐 We've been silently...

102 · 15 comments

Post
One of my colleagues, Selena, just hit her 17th candidate plac...

59 · 5 comments

Link


Frontend Angular Developer
How To Analyze Job Requirement: Frontend Angul...
YouTube
Have you received a job description from your hiring manager and you don't know what are the IT candidate's must-have skills? Watch this video to see how I identify the...

Tech Recruiter Master Class

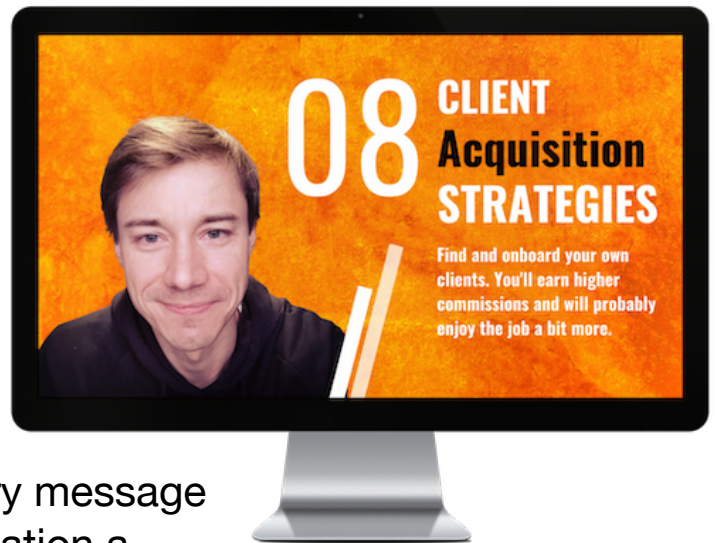
[Join The Master Class Here...](#)

Module #08: Client Acquisition

2 hours of strategic insights

Unlocking the Art of Securing Tech Recruitment Projects

In the freelance tech recruitment realm, your next big project is only as good as your client acquisition strategy. Step into the world of strategic client outreach, where every message is an opportunity, and every conversation a potential partnership.



What's Inside:

- **Strategic Acquisition Blueprint:** Delve deep into tried-and-tested client acquisition strategies tailored for the tech recruitment space.
- **Community-Powered Insights:** Engage in invaluable discussions on our Discord platform, where collective experience translates into actionable insights.
- **Prospecting Done Right:** Benefit from real-world examples—both, messages we send to potential clients and those we receive—ensuring you understand the do's and don'ts of impactful outreach.

Key Takeaways:

- **Expert Outreach Techniques:** Navigate the intricacies of framing pitches that not only capture attention but also hold it.
- **Real-World Practice:** With our practical focus, step into the shoes of both the prospecting recruiter and the prospective client, ensuring your outreach stands out.
- **Community Collaboration:** Capitalize on the collective knowledge of a vibrant community, ensuring you're armed with insights from varied experiences.

Transformative Benefits:

- **Consistent Project Flow:** With effective client acquisition strategies, ensure your project pipeline is consistently robust.
- **Elevated Response Rates:** Craft messages that resonate, ensuring your outreach garners the attention and response it deserves.
- **Collaborative Growth:** Engage with peers, learn from their experiences, and refine your strategies, driving mutual growth.

Your Gateway to Client Acquisition Mastery:

Post this module, you won't just be an exceptional tech recruiter; you'll be a strategic business developer, perfectly balancing the art of recruitment with the science of client acquisition.

Step beyond recruitment; become a strategic partner. With targeted outreach and community-powered insights, ensure your next big project is always around the corner.

	A	B	C
1	Client Acquisition		
2			
3	Write 10 people who you could re-introduce yourself to, for example: "Hi Joe, long time no see! I started a new job/business recently and wanted to reconnect to see if we could work together."		
4	Full Name	Company Name / Title	
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16	Choose which strategy would be best for you. Mass / pe		
17			
18			
19	Write what's your unique selling point (USP):		
20			
21			

```
graph LR
    CAS[Client Acquisition Strategies] --> Inbound
    CAS --> Outbound
    CAS --> USP[Your unique selling point]
    Inbound --> P1[People you know]
    Inbound --> R1[Referrals]
    Inbound --> P2[Paid Ads on FB, IG, LinkedIn]
    P1 --> P1_1[Positions: CTO, CEO, Co-owner, Co-founder]
    P1 --> P1_2[Do they know what you work on? Director of IT, VP of Engineering, IT Manager]
    P1 --> P1_3[Do your friends or colleagues know how to pitch your services? Introduce them your new job]
    R1 --> R1_1[Can you spend at least 1,000 USD? Skip if not]
    P2 --> P2_1[Approach thousands of people without knowing their specific role and whether they are hiring]
    P2_1 --> P2_1_1[Mass email to lots of people Apollo, Lusha, ContactOut]
    P2_1 --> P2_1_2[Rule of thumb ratio: 1/1000]
    Outbound --> NP1[NOT Personalized & NOT Researched]
    Outbound --> P1_2[Personalized & NOT Researched]
    Outbound --> NP2[NOT Personalized & Researched]
    Outbound --> P2_2[Personalized & Researched]
    NP1 --> NP1_1[Approach IT managers without knowing whether they are hiring or not]
    NP1_1 --> NP1_1_1[Rule of thumb ratio: 1/300]
    P1_2 --> P1_2_1[Research companies that are hiring and email 5-15 decision makers offering your services]
    P1_2_1 --> P1_2_1_1[Rule of thumb ratio: 1/100]
    NP2 --> NP2_1[Research companies that are hiring, find decision makers, and approach them with a personal email + LinkedIn message + 2-3 follow-ups]
    NP2_1 --> NP2_1_1[Very time consuming]
    NP2_1_1 --> NP2_1_1_1[Rule of thumb ratio: 1/20]
    P2_2 --> P2_2_1[Specific geography Ex: you cover Czech market]
    P2_2_1 --> P2_2_1_1[Niche talent pool Ex: you know 300 data engineers]
    P2_2_1_1 --> P2_2_1_1_1[References Ex: worked in a well-known company]
    P2_2_1_1_1 --> P2_2_1_1_1_1[Large talent pool Ex: 100,000+ candidates in DB]
    P2_2_1_1_1_1 --> P2_2_1_1_1_1_1[...?]
```

Module #09: Recruiting Tools

1 hour of productivity-boosting insights

Amplify Your Recruitment Efforts with the Right Tools

In the fast-paced world of tech recruitment, having the right set of tools can make the difference between a successful hire and missed opportunities. Dive into this module to discover, evaluate, and adopt the latest and most effective tools, as endorsed by a thriving community of recruitment experts.



What's Inside:

- **Curated Tool Recommendations:** Unveil a collection of tools that seasoned recruiters swear by, taking the guesswork out of the selection process.
- **Hands-on Exploration:** Take on the challenge to try out some of these tools, signing up for trials, and identifying what aligns best with your unique recruitment style.
- **Community Feedback Loop:** Benefit from the collective experience, with insights and reviews on how different tools have aided peers in their recruitment journey.

Key Takeaways:

- **Strategic Tool Adoption:** Elevate your recruitment processes by integrating tools that enhance efficiency and effectiveness.
- **Informed Choices:** Navigate the myriad of available tools with confidence, thanks to community-backed recommendations.
- **Immediate Application:** Dive straight into trials, ensuring you get a firsthand experience and can swiftly determine the best fit for your needs.

Transformative Benefits:

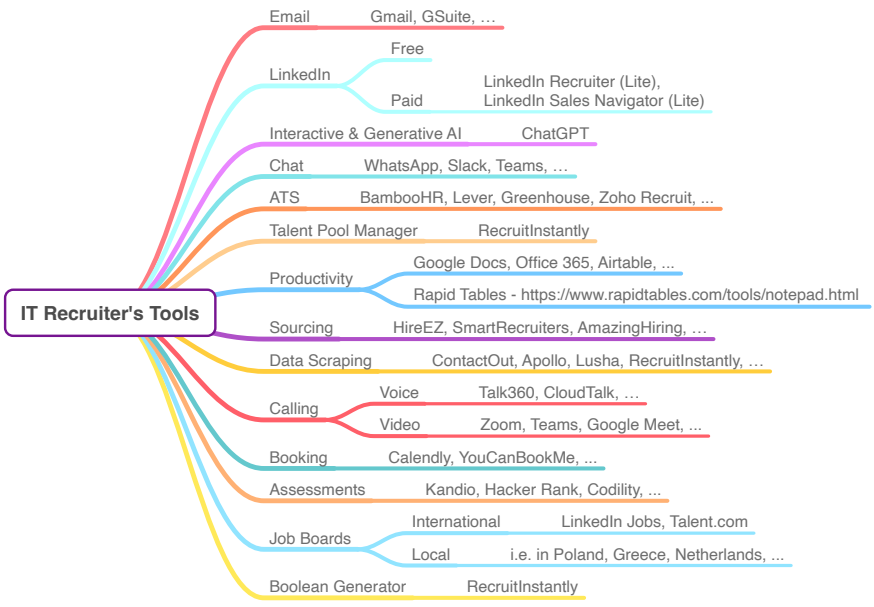
- **Enhanced Productivity:** Streamline and automate various stages of the recruitment process, ensuring more is achieved in less time.
- **Cost & Time Efficiency:** By leveraging the right tools, significantly reduce both the time and costs associated with finding the ideal candidate.
- **Continual Learning:** Stay updated with the ever-evolving recruitment tool landscape, ensuring you're always a step ahead in the game.

Your Toolkit to Tech Recruitment Excellence:

Upon completing this module, you'll not only be equipped with knowledge but also practical experience of the tools that are reshaping the recruitment arena, ensuring you're always at the pinnacle of your game.

Tools aren't just utilities; they're force multipliers. Equip yourself with the best to elevate your recruitment journey. Dive in now!

	A	B	C	D	E
1	Recruiter's Tools				
2	Write down several tools that you'd like to try in the next few days.				
3					
4	Name	Website URL			
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					



```
graph LR; Root[IT Recruiter's Tools] --- Email[Email: Gmail, GSuite, ...]; Root --- LinkedIn[LinkedIn: Free (LinkedIn Recruiter Lite, LinkedIn Sales Navigator Lite), Paid]; Root --- AI[Interactive & Generative AI: ChatGPT]; Root --- Chat[Chat: WhatsApp, Slack, Teams, ...]; Root --- ATS[ATS: BambooHR, Lever, Greenhouse, Zoho Recruit, ...]; Root --- TPM[Talent Pool Manager: RecruitInstantly]; Root --- Productivity[Productivity: Google Docs, Office 365, Airtable, ...; Rapid Tables - https://www.rapidtables.com/tools/notepad.html]; Root --- Sourcing[Sourcing: HireEZ, SmartRecruiters, AmazingHiring, ...]; Root --- DataScraping[Data Scraping: ContactOut, Apollo, Lusha, RecruitInstantly, ...]; Root --- Calling[Calling: Voice (Talk360, CloudTalk, ...), Video (Zoom, Teams, Google Meet, ...)]; Root --- Booking[Booking: Calendly, YouCanBookMe, ...]; Root --- Assessments[Assessments: Kandio, Hacker Rank, Codility, ...]; Root --- JobBoards[Job Boards: International (LinkedIn Jobs, Talent.com), Local (i.e. in Poland, Greece, Netherlands, ...)]; Root --- BooleanGenerator[Boolean Generator: RecruitInstantly];
```

Module #10: Insights, Productivity, Mindset

A treasure trove of industry wisdom at your own pace.

Elevate Your Recruiting Game with Expert Perspectives

Beyond tools and techniques, there's a realm of insights, strategies, and mindsets that shape the best in the recruitment industry. Dive deep into candid conversations with the industry's leading luminaries, drawing from their rich experiences, successes, and learnings.



What's Inside:

- **Exclusive Expert Interviews:** Engage with over 20 insightful conversations featuring recruitment specialists, agency owners, and HRTech product managers.
- **Broad Spectrum of Topics:** From sourcing and screening to interviewing and staying resilient, explore multifaceted dimensions of the recruitment industry.
- **Balancing Skill and Spirit:** While the interviews are brimming with industry best practices and productivity hacks, they also shine a light on nurturing a positive mindset amidst the challenges.

Key Takeaways:

- **Expanded Knowledge Horizons:** By tapping into the collective wisdom of industry trailblazers, discover nuanced approaches and innovative solutions.
- **Productivity Unlocked:** Embrace proven strategies and shortcuts, ensuring you're always working smarter, not just harder.

- **Mindset Resilience:** Gain tools and perspectives to maintain an upbeat and positive attitude, even when faced with the inevitable setbacks of the recruitment world.

Transformative Benefits:

- **Elevated Professionalism:** Infuse your recruitment practices with tried-and-tested techniques and strategies straight from the pros.
- **Balanced Workflow:** Merge productivity with positivity, ensuring a holistic approach to your recruitment tasks.
- **Continuous Growth:** Even as an optional module, it's a goldmine for those committed to refining and expanding their recruitment prowess.

A Glimpse into the Minds of the Best:

While this module is optional, it's an unparalleled opportunity for high-achievers to get up-close and personal with industry stalwarts, absorbing their wisdom and integrating it into their professional journey.

Dive deep into the reservoir of expert wisdom. Equip, enlighten, and empower yourself for a successful recruitment journey like no other!

	A	B	C
1	Productivity Increase		
2			
3	Typing Speed		
4			
5	Test your typing speed and accuracy:		
6	https://www.typingpal.com/en/		
7	Metric	Result	
8	Accuracy		
9	Typing speed (# of words per minute)		
10			
11	Are you satisfied with your typing speed?		
12			
13			
14	What are you going to do to improve it?		
15			
16			
17	How are you going to use ChatGPT to increase your productivity?		
18			

Generative AI

How are you going to use generative AI (i.e. ChatGPT) to increase your productivity?

Keyboard Shortcuts

Write shortcuts base on the operating system you use, i.e. Cmd + C if you use MacOS or Ctrl + C if you use Windows. Learn new shortcuts from [this article](#).

Action	Keyboard Shortcut (PC or Mac)
Copy	
Cut	
Paste	
Paste without formatting	
Undo	
Redo	
Insert or edit link	
Print	
Open	
Find	
Find and replace	
Find again	

Certification Exam & Certificate

45 minutes

Validate Your Expertise & Elevate Your Career

Your journey through our comprehensive tech recruitment training culminates in a robust examination, designed to evaluate your skills, insights, and expertise. This is more than just a test—it's your gateway to standing out in the tech recruitment field.



What to Expect:

A Rigorous 45-Minute Assessment: Delve into a balanced mix of multiple-choice and open-ended questions, challenging every aspect of your learned expertise.

Why It's Crucial:

- **A Testament to Your Proficiency:** Passing the exam isn't just an achievement—it's a testament to your readiness to excel in the tech recruitment space.
- **Tangible Proof of Your Skills:** The certificate isn't just a piece of paper. It's proof of your dedication, hard work, and, most importantly, your mastery in tech recruitment.
- **A Boost in Professional Credibility:** Proudly feature your certification on LinkedIn and in your resume, showcasing your enhanced expertise to employers and peers.

Transformative Benefits:

- **Elevated Career Trajectory:** Certified recruiters stand out, receiving recognition and preference in a highly competitive field.

- **Enhanced Confidence & Credibility:** Approach your role with renewed vigor, knowing that you're now operating with a verified set of skills and knowledge.
- **Increased Success Rate:** Certified recruiters don't just succeed—they excel, outperforming peers and setting new benchmarks in tech recruitment.

Your Stamp of Excellence in Tech Recruitment:

Earning this certificate is not just about completing a course—it's about claiming your spot as a leading professional in the tech recruitment arena. Differentiate yourself, bringing tangible value to every recruitment project you touch.

Seal your commitment to tech recruitment excellence. Take the exam, earn the certificate, and let the world recognize your expertise!

The image is a screenshot of a LinkedIn post. On the left is the profile of Dwi Arum Setyoningtyas, a Human Resources Consultant with various certifications. The main post is a certificate from Tech Recruitment Academy, titled 'CERTIFICATE OF COMPLETION'. It is awarded to Dwi Arum Setyoningtyas for completing the 'Full-Cycle Tech Recruitment Master Class' held in Q2 2023. The certificate is signed by Michal Juhas, Program Coordinator, and dated July 13, 2023. Below the certificate, it shows that Milan Koković and 25 others reacted to the post. At the bottom of the post are buttons for Like, Comment, Repost, and Send. On the right side of the screenshot, there is an advertisement for Erste Digital and a footer with LinkedIn navigation links and copyright information for 2023.

Real Clients, Projects & Candidate Submissions

Transform Your Recruiting Skills into Real Revenue

Ever wondered how you could monetize your tech recruiting prowess? Dive into this exclusive bonus module and discover the candidate submission platform - your gateway to lucrative opportunities with international clients. A must-try for recruiters looking to not just learn, but earn as well!

What's Inside:

- **Comprehensive Platform Walkthrough:** Navigate the candidate submission platform seamlessly with our detailed video guide.
- **Live Vacancies:** Experience real-time job requirements and vacancies, giving you tangible opportunities to apply your learning immediately.
- **Revenue Generation:** Take your recruiting game up a notch by submitting qualified IT candidates, and earn real money for every successful hire.

Key Takeaways:

- **Platform Proficiency:** Become adept at using the candidate submission platform, ensuring a seamless experience every time.
- **Monetizing Skills:** Transform your candidate screening and submission processes into a revenue stream.
- **Global Opportunities:** Unlock the potential of working with international clients, broadening your professional horizon.

Transformative Benefits:

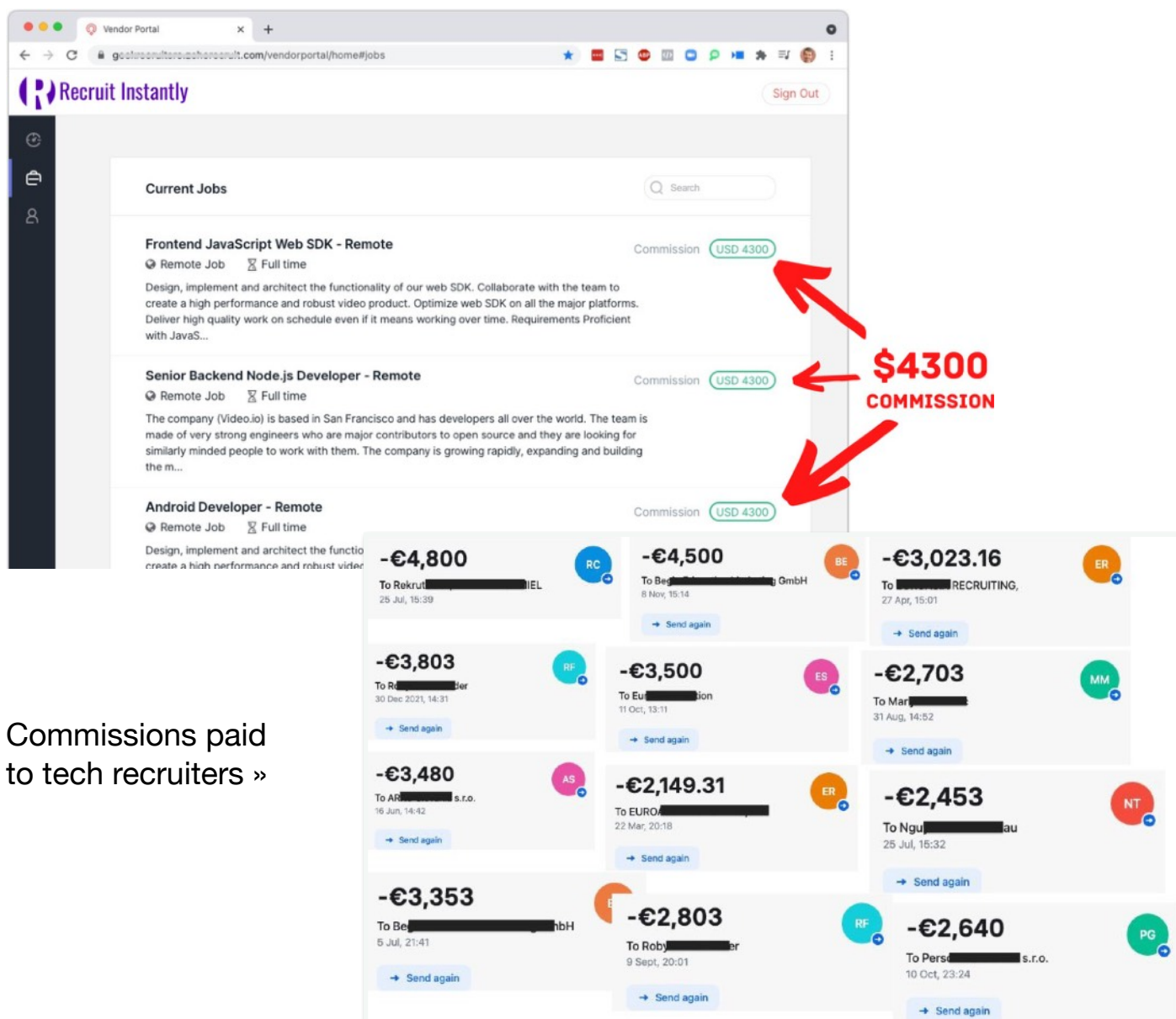
- **Financial Rewards:** Beyond the satisfaction of successful placements, enjoy tangible monetary rewards for every successful candidate hire.

- **Enhanced Professional Reach:** By collaborating with international clients, elevate your professional network and opportunities.
- **Practical Implementation:** Immediately put your skills to the test with real job descriptions, bridging the gap between learning and real-world application.

Earn While You Learn:

Although this module is optional, it's a golden opportunity for proactive recruiters to complement their learning with practical earning potential. Whether you're looking for a full-time commitment or just some side hustles, this platform is your ticket to tangible success.

Combine the art of tech recruiting with the joy of tangible rewards. Dive in and start monetizing your skills now!



The image displays the Recruit Instantly Vendor Portal interface. The top section, titled 'Current Jobs', lists three remote positions: 'Frontend JavaScript Web SDK - Remote', 'Senior Backend Node.js Developer - Remote', and 'Android Developer - Remote'. Each job listing includes a 'Commission' of 'USD 4300'. Red arrows point from the 'USD 4300' text to a large red text overlay that reads '\$4300 COMMISSION'. Below the job listings is a grid of 12 commission payment cards, each showing a negative Euro amount (e.g., -€4,800, -€4,500, -€3,023.16) and a 'Send again' button. The text 'Commissions paid to tech recruiters »' is positioned to the left of the grid.

One-on-One Mentoring

Online mentoring on Zoom

Empower Your Journey with Personalized Mentorship

The world of tech recruiting is vast, dynamic, and ever-evolving. While self-study equips you with the foundation, personalized guidance transforms that foundation into expertise. Experience the privilege of direct mentorship with our esteemed senior technical sourcing specialists and full-cycle tech recruiters. A human touch, combined with unparalleled industry insights, offers an enriched learning journey that stands second to none.

The Mentoring Edge:

- **Tailored Guidance:** Every recruiter is unique. Enjoy sessions calibrated to your specific needs, challenges, and goals.
- **Collective Wisdom:** Leverage our mentors' combined expertise in tech recruiting, their global client experience, and their hands-on training of thousands just like you.
- **Deep Dive Sessions:** Delve deeper into areas that intrigue or challenge you, ensuring thorough comprehension and skill mastery.

Key Benefits:

- **Accelerated Growth:** Enhance your skillset at an exponential rate with focused guidance, steering you past common pitfalls and toward best practices.
- **Confidence Building:** From the nuances of tech recruiting to the art of client relations, walk away with a bolstered sense of confidence in every facet of the industry.
- **Unparalleled Network:** Connect with seasoned professionals, paving the way for collaborations, recommendations, and future opportunities.

From Novice to Noteworthy:

Our mentoring program isn't just about tech recruiting; it's about sculpting you into the recruiter every tech professional and international client seeks. We're dedicated to fostering your evolution from novice to noteworthy.

Mentorship is not just an addition; it's our commitment to your success. Come, transform your potential into unparalleled proficiency.



Supportive Community

Online community on Discord

Elevate Your Learning Journey with the Power of Community

A successful journey isn't just about the knowledge acquired but the connections made along the way. Enter our exclusive Discord community – a dynamic space where learners converge, collaborate, and cultivate relationships. Beyond the curriculum, here's where real-life insights, immediate support, and meaningful connections await.

Key Features:

- **Instant Support:** Have a question? Facing a challenge? Get timely responses from Michal Juhas and fellow community experts.
- **Collaborative Learning:** Share, discuss, and dissect thoughts, ideas, and strategies with peers and industry professionals.
- **Exclusive Virtual Sessions:** Dive into enriching sessions tailor-made for tech recruiters, enhancing your learning journey.

Key Benefits:

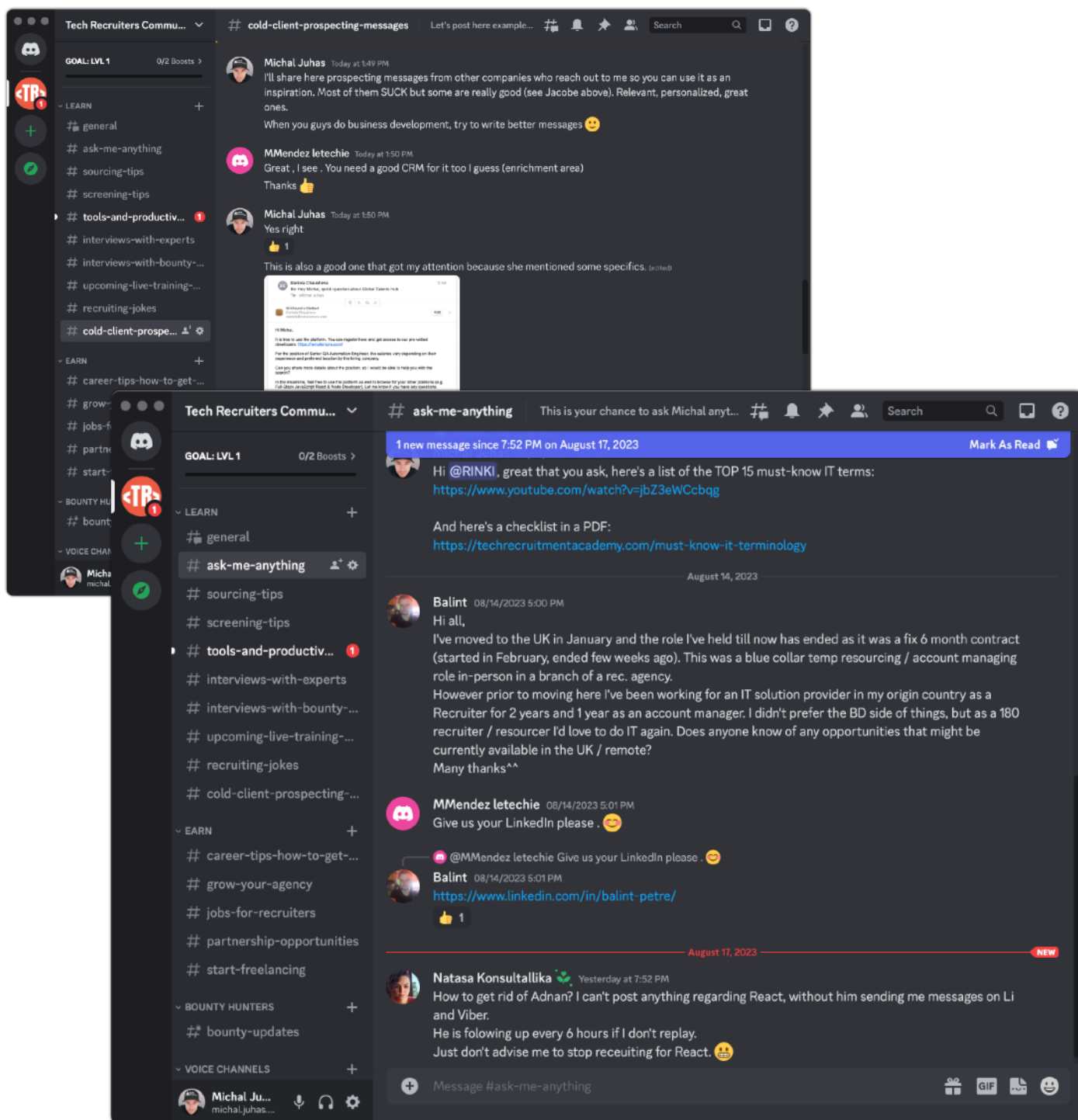
- **Real-time Learning:** Experience the magic of spontaneous interactions, rich with insights and firsthand experiences.
- **Broadened Perspectives:** Engage with recruiters from varied backgrounds and experiences, widening your understanding and viewpoint.
- **Solidarity in Success and Struggles:** Whether you're celebrating a successful placement or navigating a challenge, find comfort in the collective spirit of the community.

Beyond Knowledge – Experience Kinship:

The journey of a tech recruiter is filled with unique experiences – highs, lows, learnings, and un-learnings. While our course modules equip you

with knowledge, our Discord community ensures you're never alone on this path.

Embark on a journey where every step is supported, every question is answered, and every success is celebrated. Dive into the power of collective wisdom and camaraderie.



ELEMENT 04

Support On Getting a Job

Master Your Next Career Move with Precision & Confidence

You've garnered the skills, honed the strategies, and cultivated the mindset of a top-tier tech recruiter. Now, let's ensure you secure that dream position! Whether you're looking for a

full-time role or a flexible part-time opportunity, our "How to Get a Job" module has been curated to guide you step-by-step to land that coveted role in tech recruiting.



Module Highlights:

- **Strategic Job Search:** Discover where to start, which positions align with your skill set, and how to tap into the right networks.
- **Resume Refinement:** Make a lasting impression! Learn how to tweak, optimize, and craft a resume that stands out in the competitive tech recruiting landscape.
- **Interview Preparation:** From the most common questions to the unexpected curveballs, gain insights and confidence to ace every interview.

Key Benefits:

- **Personal Branding:** Present yourself as the top pick for any recruiter role, underlining your unique attributes and achievements.
- **Minimize Job Search Time:** With targeted strategies and guidance, reduce the time spent searching and increase the time spent interviewing.
- **Negotiation Know-how:** Go beyond just securing the job – learn the art of negotiating for the best terms, benefits, and salary.

The Ultimate Launchpad:

The journey to becoming a tech recruiter doesn't end with acquiring skills; it's about leveraging them to carve a fulfilling career. Our module doesn't just equip you for the job market – it propels you to the forefront of it.

Why wait for opportunities when you can command them? Dive in and turn your tech recruiting aspirations into a rewarding reality.

The image shows a screenshot of a LinkedIn course interface on the left and a resume template on the right. The course interface is titled "LinkedIn Settings You Need To Update" and includes a sidebar with a list of lessons. The resume template is a professional-looking document with a grey background and white text. It includes sections for personal information, technical skills, education, tech recruiting training, tech sourcing & recruiting projects, and work experience.

LinkedIn Course Interface:

- Course Title: LinkedIn Settings You Need To Update
- Lessons List:
 - 1 - Building the Perfect Resume
 - Add Certificates & Projects To Your Resume
 - 2 - How to Get Interviews
 - Europass CV (Draft)
 - LinkedIn Settings You Need To Update (4:04)
 - How to Optimize Your LinkedIn Page (8:43)
 - How to Add Certifications to LinkedIn (2:30)
 - How to Add Projects to LinkedIn (2:48)
 - How To Grow Your LinkedIn Network and Why It's Important (5:20)
 - Find Great Jobs - But Don't Apply Yet! (8:23)
 - How to Ask for Referrals to Get

Resume Template:

Your Name
City, State, Country
(123) 456-7890 | email@domain.com
LinkedIn Profile: [Add the link here](#)

Technical Recruiting, IT Sourcing, IT Recruitment, Interviewing IT Candidates, IT Job Promotion

EDUCATION (Remove this section if no college degree, do not include high school information)
School Name — Degree, 20XX

TECH RECRUITER TRAINING
Tech Recruiter Certificate Course, Tech Recruitment Academy

TECH SOURCING & RECRUITING PROJECTS

- Front-End React Developer.** Sourced candidates for a US-based high-tech startup using LinkedIn Recruiter and sent InMails to the most qualified prospects.
- Video Encoding Specialist.** Sourced and individually emailed software engineers on GitHub who used FFmpeg and HCL libraries.
- Full-Stack Java Developer.** Sourced on LinkedIn and messaged software engineers who use Java on the Back-End and JavaScript with React on the Front-End.
- DevOps Engineer.** Sourced candidates on the social media. Content generated with Canva and ChatGPT.
- IT Project Manager.** Created a talent pool of prospective candidates for future vacancies.

WORK EXPERIENCE
Company — *Call Center Agent*, MONTH 20XX - PRESENT

- Maintained call center database by collecting and recording information.
- Answered customer queries with relevant information in documentation.
- Worked with leadership to implement initiatives.

Our Story



2017

Bangkok, Thailand

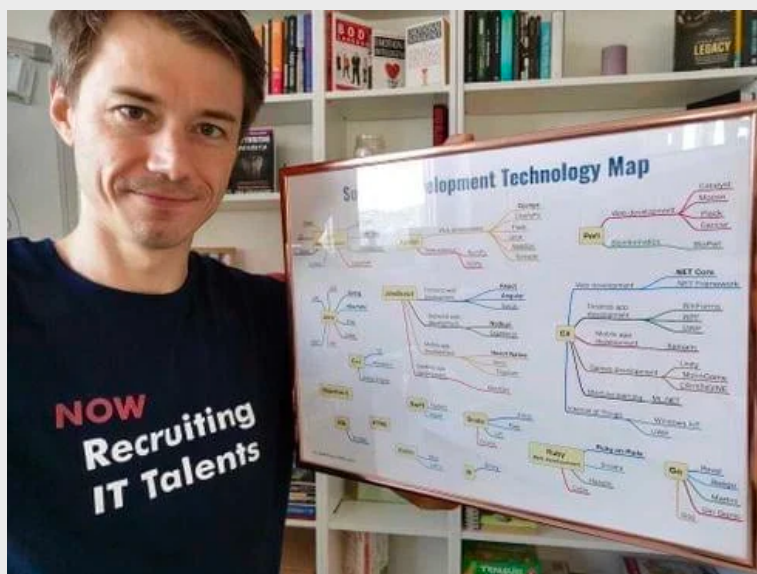
The founder, Michal Juhas, worked until 2017 as the CTO (Chief Technology Officer) in a fast-growing startup in Thailand, Bangkok, where he directly hired and managed dozens of software engineers.

As he tried to engage local technical recruiters to help him find and recruit the right software engineers, he was frustrated with the quality of recruiters. They didn't know much about the IT world, couldn't screen IT candidates, and provided very little added value as a result. He went on to change it!

2018

The First Mind Map Created

In 2018, just a few months after Michal got back from Thailand to Slovakia, he created his first mind map to explain the most common programming languages and software frameworks to local HR staff.



They loved the mind map which encouraged Michal to create other ones. Today, the popular Mind Maps eBook includes 70+ specific mind maps that cover most of IT roles in depth.



2019

The First Training

In 2019, Michal started organizing seminars for small groups of HR managers and technical recruiters.

Their positive feedback encouraged Michal to establish Geekruter, which was later rebranded to "Tech Recruitment Academy."

2020

New eLearning Platform

In 2020, Michal and his colleagues released a new platform that would enable recruiters from around the world to benefit from Michal's vast knowledge of IT and IT recruitment.

The platform quickly onboarded thousands of users who started learning from new pre-recorded videos, screen shares, Live session replays, and mind map tutorials.





2021

New Professional Training

Corporate clients started asking for advanced sessions that would cover topics such as "Recruiting DevSecOps specialists" or "Recruiting CISCO ACI Network Engineers."

The team at Tech Recruitment Academy developed several deep-dive sessions that cover advanced sourcing strategies.

2022

Bounty Hunters

In 2022, we started engaging a community of so-called "Bounty Hunters" who are senior IT recruiters looking for new opportunities and side jobs where they could submit candidates to international clients.

We regularly organize group training sessions for the community and even developed a candidate submission software platform where the Bounty Hunters submit pre-screened candidates.



2023 🔥

Europe, Americas, Asia

Our team supports thousands of recruiters, Bounty Hunters, staffing agencies, and clients from the US, Canada, the UK, UAE, India, Singapore, Malaysia, Vietnam, Egypt, Mexico, Argentina, Brazil, and (of course) several European countries.

We provide certification courses, 1-on-1 mentoring, online group training, and private team training for international staffing agencies and corporations.



Get In Touch

Contact:

- **Michal Juhas**, Co-founder & Lead Trainer — [LinkedIn](#)
- Email: michal@techrecruitmentacademy.com
- WhatsApp: +421 905 114 682

Website:

- <https://techrecruitmentacademy.com>

Social media:

- [YouTube Channel](#)
- [Podcast](#)
- [Instagram](#)
- [TikTok](#)

Testimonials:

- <https://techrecruitmentacademy.com/testimonials>
- [TrustPilot reviews](#)

“Thank you, IT mapping skills are amazing and very useful!”



by Alliance for recruitment

Rated 4.6 / 5 | 33 reviews



Tech Recruitment Agency & Academy

Reviews 149 • Excellent



4.8 ⓘ