

Our Story



2017

Bangkok, Thailand

The founder, Michal Juhas, worked until 2017 as the CTO (Chief Technology Officer) in a fast-growing startup in Thailand, Bangkok, where he directly hired and managed dozens of software engineers.

As he tried to engage local technical recruiters to help him find and recruit the right software engineers, he was frustrated with the quality of recruiters. They didn't know much about the IT world, couldn't screen IT candidates, and provided very little added value as a result. He went on to change it!

2018

The First Mind Map Created

In 2018, just a few months after Michal got back from Thailand to Slovakia, he created his first mind map to explain the most common programming languages and software frameworks to local HR staff.



They loved the mind map which encouraged Michal to create other ones. Today, the popular Mind Maps eBook includes 70+ specific mind maps that cover most of IT roles in depth.



2019

The First Training

In 2019, Michal started organizing seminars for small groups of HR managers and technical recruiters.

Their positive feedback encouraged Michal to establish Geekruiter, which was later rebranded to "Tech Recruitment Academy."

2020

New eLearning Platform

In 2020, Michal and his colleagues released a new platform that would enable recruiters from around the world to benefit from Michal's vast



knowledge of IT and IT recruitment.

The platform quickly onboarded thousands of users who started learning from new pre-recorded videos, screen shares, Live session replays, and mind map tutorials.



2021

New Professional Training

Corporate clients started asking for advanced sessions that would cover topics such as "Recruiting DevSecOps specialists" or "Recruiting CISCO ACI Network Engineers."

The team at Tech Recruitment Academy developed several deep-

dive sessions that cover advanced sourcing strategies.

2022

Bounty Hunters

In 2022, we started engaging a community of so-called "Bounty Hunters" who are senior IT recruiters looking for new opportunities and side jobs where they could submit candidates to international clients.

We regularly organize group training sessions for



the community and even developed a candidate submission software platform where the Bounty Hunters submit pre-screened candidates.



Europe, Americas, Asia

Our team supports thousands of recruiters, Bounty Hunters, staffing agencies, and clients from the US, Canada, the UK, UAE, India, Singapore, Malaysia, Vietnam, Egypt, Mexico, Argentina, Brazil, and (of course) several European countries.

We provide certification courses, 1-on-1 mentoring, online group training, and private team training for international staffing agencies and corporations.



Professional Tech Recruiter Training

Would you like to get a new job as a Tech Recruiter? Would you like to start working as an independent technical recruiter? Or are you looking for ways to increase your recruiting team's productivity?

We've got you covered! On the next few pages, you'll learn more about our courses and LIVE programs:

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CTR-SS Certified Tech Recruiter Sourcing Specialist – Certificate

Certificate only

Dive into the Future with the CTR-SS Certification!

In the rapidly evolving tech landscape, the right talent can be the spark that propels a company to new heights. Introducing the CTR-SS: Certified Tech Recruiter - Sourcing Specialist certification, your passport to becoming a maestro in pinpointing these invaluable assets.



Master the intricacies of sourcing top-notch tech professionals, leveraging cutting-edge tools, techniques, and industry insights. As a CTR-SS holder, you're not just a recruiter; you're a talent scout for the digital age, adept at navigating the vast seas of potential and spotting the diamonds in the rough.

With the CTR-SS certification under your belt, position yourself at the forefront of the recruitment revolution. Stand out in staffing agencies and high-tech startups, and be recognized for your specialized expertise.

The tech industry's future hinges on its talent, and with the CTR-SS, you play a pivotal role in shaping that future. Embark on this transformative journey and redefine the boundaries of tech recruitment!

Pricing:

• €97 / person (certificate only)

CTR-FCS Certified Tech Recruiter Full-Cycle Specialist – Certificate

Certificate only

Elevate Tech Recruitment with the CTR-FCS Certification!

The tech world thrives on innovation, but behind every breakthrough is a team of brilliant minds, meticulously curated and onboarded.

Step into the spotlight with the CTR-FCS: Certified Tech Recruiter - Full-Cycle Specialist certification.

Go beyond mere sourcing to

Go beyond mere sourcing to encompass the entire recruitment journey. From the initial talent outreach to the final onboarding handshake, the CTR-FCS equips you to manage the full recruitment

Armed with the CTR-FCS, you become more than just a recruiter – you're the orchestrator of talent symphonies, bringing harmony to staffing agencies and high-tech startups alike.

Your holistic understanding of recruitment will set you apart, making you a sought-after asset in a tech-centric world. The narratives of the most successful tech firms are intertwined with their teams, and with the CTR-FCS, you're poised to pen those success stories. Dive deep, connect dots, and craft the tech teams of tomorrow!

Pricing:

• €97 / person (certificate only)

spectrum with finesse and flair.





1. Tech Recruiter Booster Program

Increase your productivity in only 2 weeks. Learn new techniques, tips & tricks to nail full-cycle end-to-end IT recruitment. This is **NOT** a certification program – it's **great for senior** HR specialists or recruiters.

This training program includes:

- Four LIVE sessions with hands-on case studies
- Real-world examples: Sourcing, messaging, screening, promoting
- Access to Tech Recruiter Community on Discord
- Sourcing tips & tricks, common mistakes to avoid
- New tools & insights from expert interviews

Pricing:

• €397 / person



2. Tech Recruiter Master Class

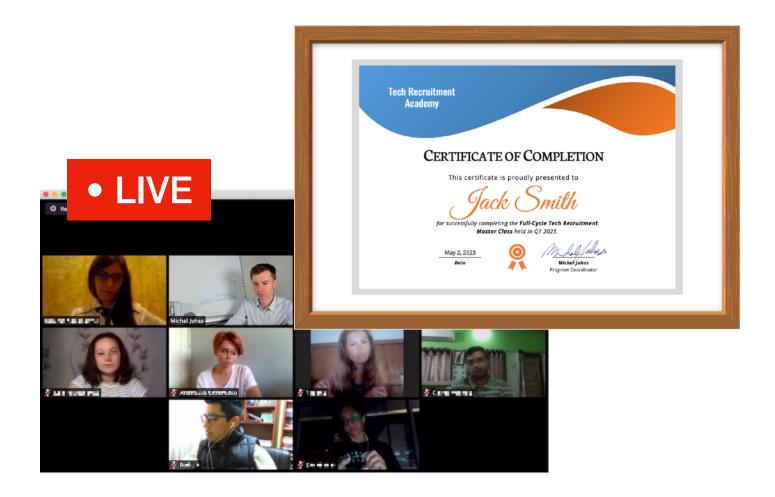
Become a Pro! We guarantee you'll get a new job offer – either a part-time / full-time job or start working through a commission-only network!

This training program includes:

- 40+ hours of pre-recorded self-study content
- 24 LIVE sessions (12x Q&A + 12x Sourcing)
- Five 1-on-1 mentoring sessions
- CTR-FCS Certification exam & Certificate of Completion
- Access to real job requirements with an option to submit candidates
- Job offer or commission-only job guaranteed

Pricing:

• €1,998 / person (installment plan available)





1. Tech Recruiter Mind Maps

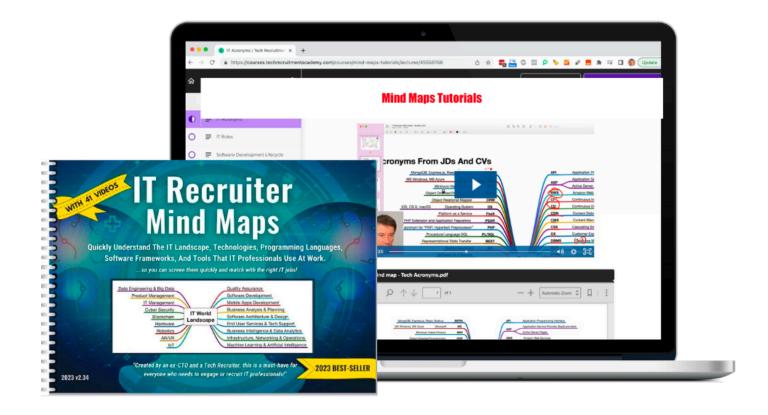
Learn how to "speak tech" with IT candidates even if you've never worked in IT. Quickly look up the right IT keywords to sound like a Pro!

This product includes:

- PDF with 72 mind maps (plus future updates and additions)
- 30+ video tutorials explaining the mind maps individual eLearning portal account

Pricing:

- **\$97** / one person / year
- Up to 3 team members **\$399**
- Up to 5 team members \$649
- Up to 10 team members \$1,249



2. Technical Talent Sourcer Certificate Course

Start sourcing IT candidates like a Pro! Use advanced search strategies and tools such as GitHub or ChatGPT to help you find the right IT candidates.

This training includes two video courses:

- Essential IT Terminology (8 hours)
- IT Talent Sourcing (4 hours)
- 80+ Sourcing Webinar replays
- CTR-SS Certificate exam & Certificate of Completion

Pricing:

- €297 / one person / one month
- €397 / one person / three months with management support (good for teams)
- €1,290 / one person / lifetime unlimited access



3. Complete Tech Recruiter Certificate Course

Learn everything you need to become a productive and professional end-to-end full-cycle IT recruiter.

This training includes five modules:

- Essential IT Terminology (8 hours)
- Analyzing IT Job Requirements (2 hours)
- IT Talent Sourcing (4 hours)
- IT Candidate Psychology & Job Pitch (3 hours)
- Screening IT Candidates (2 hours)
- CTR-FCS Certificate exam & Certificate of Completion

Pricing:

- €399 / one person / one month
- €499 / one person / three months with management support
- €2,390 / one person / lifetime unlimited access





1. Freelance Tech Recruiter Program

Start working as a remote tech recruiter for international clients. We'll teach you how AND you will also get access to a platform where clients from the US, UK, and EU upload job requirements.

This training program includes:

- · Pre-recorded video training
- Access to a candidate submission platform where you can earn money for hired candidates

Pricing:

- **€247** / training
- €497 / training + 6-month access to the candidate submission portal
- €797 / training + 6-month access to the candidate submission portal





1. Recruitment Agency Accelerator

Get access to industry experts, guest speakers, and invite-only Zoom calls to learn and discuss how to grow your agency.

Pricing:

• **€249** / month / person

Learn more here

2. Individual Coaching

Do you feel stuck and need help? Get one-on-one help and coaching to grow your business faster.

Pricing:

• €500 / month / one person



1. Keynote / Online Presentation

Motivate your team to get better and continuously improve. Get Michal Juhas to deliver a 60-minute online presentation for your team so they learn new trends and IT recruiting strategies.

This includes:

- 60-minute presentation on Zoom for up to 100 people
- PDF slide deck

Pricing:

• €499 / presentation



2. Private Team Classes – Certified Tech Recruiter Course

A training program designed to get your colleagues on the same page. Your team will learn IT sourcing strategies, candidate screening, and different ways to engage IT candidates... so they are perceived as professionals.

This program includes:

- · Pre-recorded training sessions
- Worksheets
- Live Q&A sessions
- 3-month access to the video courses
- CTR-FCS Certification exam

Pricing:

- Fully pre-recorded with one Live session €2,490 / team (up to 15 people)
- Hybrid Live sessions €797 / person (4-15 people, 3 sessions)
- Customized to your needs €7,990+ / team (up to 15 people, five sessions)



3. On-site Workshop

Get your team go through thorough training at your offices. We'll go through the essential IT terminology and exercises together to make sure their competencies increase substantially.

This training includes:

- Day 1: Essential IT terminology, Sourcing strategies workshop
- Day 2: Talent matching, Job requirement analysis, Candidate screening, Client acquisition

Pricing:

- €6,900 / team / one day workshop (up to 50 people)
- €11,900 / team / two-day workshop (up to 50 people)



Get In Touch

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Social media:

- YouTube Channel
- Podcast
- Instagram
- TikTok

Testimonials:

- https://techrecruitmentacademy.com/testimonials
- TrustPilot reviews

"Thank you, IT mapping skills are amazing and very useful!"



Rated 4.6 / 5 | 33 reviews

★ Trustpilot

Tech Recruitment Agency & Academy

Reviews 149 • Excellent

